1	ORDINANCE NO. O-06-11
2	AN UNCODIFIED ORDINANCE OF THE CITY COUNCIL OF THE
3	REGULATIONS (FILE INDEX NO.: DAP-000-926B)
4	WHEREAS, the Planning Commission of the City of Colton ("Planning Commission")
5	initiated an application to amend Chapter 18.50 of Title 18 of the Colton Municipal Code ("Sign Ordinance"), as allowed by Section 18.58.050.A.2. of the Colton Municipal Code, to clarify and
7	update existing code sections related to signs; and
i	WHEREAS, the Planning Commission conducted study sessions on January 25, 2011,
8 9	promotional signs that the City of Colton ("City") should permit and to allow additional signs
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11	WHEREAS, on August 9, 2011, the Planning Commission held a duly noticed public hearing regarding the adoption of an uncodified year-round promotional sign ordinance ("Year-Round Promotional Sign Ordinance") to maximize additional promotional signage opportunities
12	for City businesses on an interim basis; and
13	WHEREAS, on October 4, 2011, the City Council of the City of Colton ("City Council")
14	held a duly noticed public hearing at which time all persons wishing to testify in connection with
15	the Year-Round Promotional Sign Ordinance were heard and the Ordinance was comprehensively reviewed; and
16	WHEREAS, the City Council wishes to adopt the Year-Round Promotional Sign
17	Ordinance to maximize additional promotional signage opportunities for City businesses of interim basis; and
18	WHEREAS, all other legal prerequisites to the adoption of this Ordinance have occurred.
l	NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF COLTON DOES
20	ORDAIN AS FOLLOWS:
21	SECTION 1. Incorporation of Recitals. The City Council hereby adopts the recitals set forth above in connection with this Year-Round Promotional Sign Ordinance.
22	SECTION 2. Maximum Signage. Each business or nonresidential use shall be allowed
23	one (1) year-round promotional sign, subject to the requirements of this Year-Round Promotional Sign Ordinance.
24	<u>SECTION 3.</u> <u>Duration</u> . All year-round promotional signs shall be removed one (1) year after the Effective Date of this Year-Round Promotional Sign Ordinance.
26 27	SECTION 4. Permit. Subject to the requirements of this Ordinance, year-round promotional signs shall not require the approval of a sign permit pursuant to Section 18.50.040 of the Sign Ordinance.

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be removed one (1) year Ordinance, year-round to Section 18.50.040 of 23152.06300\6964570.1

1	SECTION 5. Limitation on signage. A business or nonresidential use with a year-round promotional sign shall not be allowed to install a temporary promotional sign at the same time.
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3	SECTION 6. Sign Type. Year-round promotional signs shall be limited only to banners, commercial flags, or portable signs, as those terms are defined in the Sign Ordinance.
4	SECTION 7. Timing. Year-round promotional signs shall be displayed only during the
5	normal hours of operation of the business or nonresidential use and removed on a daily basis when the business or nonresidential use ceases operation for that day.
6	SECTION 8. Location. Year-round promotional signs shall be limited to locations
7	within twenty-five (25) feet of the front entrance of the building/tenant space that correspon the sign.
8	SECTION 9. Obstruction. Year-round promotional signs shall not obstruct required
9	paths, driveways, crosswalks, walkways for pedestrians and vehicles and views of vehicular traffic, including sight distances for vehicular traffic at corners.
10	SECTION 10. Maintenance. Year-round promotional signs shall be maintained in good
11	condition and free of tattering or tearing.
12	SECTION 11. Appearance. Year-round promotional signs shall be professionally fabricated or have the appearance of a professionally made sign and shall not detract from the
	appearance of the building and/or site as determined by the Director.
13	SECTION 12. Illumination. Year-round promotional signs shall not be illuminated by
14	lighting exclusively designed for the year-round promotional sign.
15	SECTION 13. Encroachment. Year-round promotional signs shall not be attached to
16	utility poles, traffic signal, utility cabinets and street sign posts or encroach on or above the public right-of-way. Notwithstanding the foregoing, portable signs may be placed in the public right-of-
17	way when a building is built to the property line and there is no space between the building and the public right-of-way to place the portable sign. In the event that there is no space between the
18	building and the public right-of-way to place the portable sign, a portable sign may only be placed in the public right-of-way after review by the Public Works Director and his/her issuance of an
19	encroachment permit; provided, however, that the requirements of the Public Works Department are complied with including, but not limited to, the requirement that the sight distance of
20	vehicular traffic is not impeded by the portable sign.
21	SECTION 14. Design Standards for Portable Signs. Portable signs shall also be subject to the following:
22	a. The sign face and frames of portable signs shall consist of durable rigid materials.
23	b. The use of paper or cardboard shall be prohibited except as changeable copy
24	within a framed area and fastened to a sign face consisting of a durable rigid material deemed acceptable by the Director.
25	c. Portable signs shall have a height between three (3) and four (4) feet and a
26	maximum area of six (6) square feet per face (maximum of two faces).
27	d. Portable signs shall not have attachments to them, such as balloons, streamers, lights, or other attention-getting devices, or banners or posters outside the defined framed area.
	ngmes, or other attention-getting devices, or painters or posters outside the defined framed area.
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1 2	e. Portable signs shall contain, not necessarily on the sign face, the name and phone number of the business or other nonresidential use and owner of the sign in order to facilitate contact of the owner if the sign is retrieved.
3	f. Portable signs shall be placed in a manner that does not impede safety to the public or create a public nuisance.
5	SECTION 15. Application. This Year-Round Promotional Sign Ordinance shall be applicable City-wide to all properties within the City of Colton including those located within
6 7	planned communities and specific plans, pursuant to Section 18.32.050 and Section 18.3 the Colton Municipal Code stating that regulations contained in the Municipal Code
8	SECTION 16. CEQA. Due to the limited scale and transitory nature of year-round
Therefore, the adoption of the Year-Round Promotional Sign Ordinance is exemp	Promotional Sign Ordinance may have a significant adverse effect on the environment. Therefore, the adoption of the Year-Round Promotional Sign Ordinance is exempt from the
10	(b)(3) of the CEQA Guidelines.
11	SECTION 17. Invalidity. If any sentence, clause or phrase of this Year-Round
12 13	Promotional Sign Ordinance is for any reason held to be unconstitutional or otherwise invalid, such decisions shall not affect the validity of the remaining provisions of this Ordinance.
14	<u>SECTION 18.</u> <u>Effective Date.</u> This Year-Round Promotional Sign Ordinance shall become effective thirty (30) days after its adoption in accordance with the provisions of
15	California law ("Effective Date"). This Ordinance shall be in full force and effect for one (1) year following the Effective Date of its adoption, at which time its terms and provisions shall expire and no longer remain in effect.
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17 18	<u>SECTION 19.</u> Certification/Publication. The City Clerk shall certify to the passage of this Year-Round Promotional Sign Ordinance and cause the same or a summary thereof to be published within fifteen (15) days after adoption in the San Bernardino County Sun, a newspaper published and circulated in the City of Colton.
19	
20	PASSED, APPROVED AND ADOPTED this 18th day of October, 2011.
21	Jarah Zamoia
22	SARAH S. ZAMORA Mayor
23	
24	ATTEST:
25	alex John
26	EILEEN C. GOMEZ, CMC
27	City Clerk
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1	CERTIFICATION
2	STATE OF CALIFORNIA)
3	COUNTY OF SAN BERNARDINO) ss. CITY OF COLTON)
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5	I hereby certify that the foregoing is a true copy of an Ordinance adopted by the City Council of
6	the City of Colton at a meeting held on,, by the following vote of the City Council:
7	AYES: Toro, Gonzales, Yzaguirre, Oliva, Bennett, Perez and Mayor Zamora NOES:
8	ABSENT: ABSTAIN:
9 ABSTAIN:	ADSTAIN.
10	City Clerk
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